

9 May 2023

TfNSW Reference: SYD23/00448/01
DPE Reference: DA 23/2895 (CNR-54211)

Mr Michael Cassel
Secretary
Department of Planning and Environment
Locked Bag 5022
Parramatta NSW 2124

Attention: Janith De Silva

**PROPOSED DIGITAL ADVERTISING SIGNAGE
M2 MOTORWAY OVERPASS - BEECROFT ROAD, CHELTENHAM**

Dear Mr Cassel,

Reference is made to Department of Planning and Environment (DPE) correspondence regarding the abovementioned application which was referred to Transport for NSW (TfNSW) for approval as Integrated Development under section 138 of the *Roads Act 1993* and comment under section 3.16 *State Environmental Planning Policy (Industry and Employment) 2021 (IESEPP)*.

TfNSW has reviewed the submitted application and provides approval under section 138 of the *Roads Act 1993* subject to the following conditions being included in any approval issued by the Department:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 (**Guidelines**) requirements.
2. The images displayed on the sign must not contain/use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
 - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles.
 - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 25 seconds.
4. The Applicant shall prepare an independent Road Safety Assessment (RSA) after 18 months of operation of the digital signage. The RSA should provide a formal assessment of the safety performance of the sign.
5. The Applicant is to prepare a plan for the provision of 'anti-gawk' screens and a supplementary road safety audit is to be submitted for review and approval by TfNSW. The applicant is to liaise with M2 Motorway regarding the physical feasibility of the proposed screens and the NSW Department of Planning and Environment regarding other required environmental approvals that may be needed.
6. A Road Occupancy Licence (**ROL**) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the subject section of the M2 Motorway or Beecroft Road during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.
7. All costs associated with the proposed sign, 'anti-gawk' screens, including maintenance activities, shall be at no cost to TfNSW.

Should you have any further inquiries in relation to this matter, please contact Matthew Houlden by email at development.sydney@transport.nsw.gov.au.

Yours sincerely,



Brendan Pegg
Senior Manager Land Use Assessment Eastern
Planning and Programs, Greater Sydney Division

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